



*Danelle Marie  
Calligraphy*

**Calligraphy Services  
+ Rate Book**

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# *Hello there!*

I'm Danelle Erickson of Danelle Marie Calligraphy, a modern calligrapher using my love of writing and creativity to bring a personal, custom touch to your special events and milestones.


I use dip pen and ink that recalls the days of feathered quills and inkwells. As a lover of history and tradition, I fell in love with this combination of old-school techniques and modern tools.

 [www.DanelleMarieCalligraphy.com](http://www.DanelleMarieCalligraphy.com)

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 [danellecalligraphy.etsy.com](https://www.etsy.com/shop/danellecalligraphy)



*Mr. and Mrs. Fitzwilliam Darcy  
123 Pemberley Estate  
Dassel, Minnesota  
55325*

# HOW IT WORKS

## *Getting Started*

Whether you are in the early planning stage or have a specific vision for your calligraphy needs - simply get in touch! We can discuss what you are looking for, pricing, and availability. Email me at [hello@danellemariecalligraphy.com](mailto:hello@danellemariecalligraphy.com) or fill out the “contact” form on my website at [www.DanelleMarieCalligraphy.com](http://www.DanelleMarieCalligraphy.com). I can't wait to work with you!

## *General*

All prices outlined in this guide should be considered starting prices and may increase depending on customization requests. Please contact me to discuss your project and to get a custom price quote.

## *Design Set-Up Fee*

Due to the complex nature of certain requests, some projects may require a design set-up fee. These will be discussed prior to start of work.

## *Proofing*

All names, addresses, and any copy or text provided by the client must be proofread before start of work. The calligrapher is not responsible for misspellings provided by the client, and client will be charged for additional work to correct spelling.



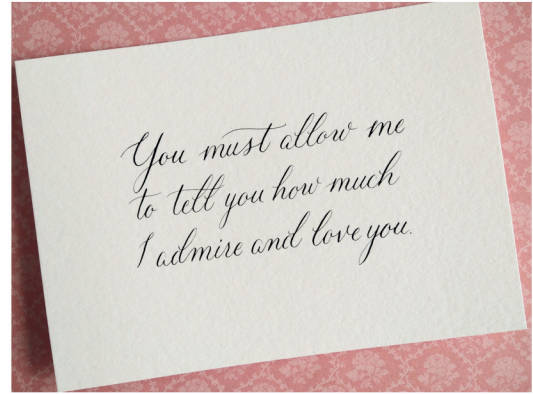
# STYLES

These five styles were inspired by the five Bennet sisters from Jane Austen's *Pride and Prejudice*.



**Jane**

elegant with a bit of flourish



**Elizabeth**

lively with a touch of sass



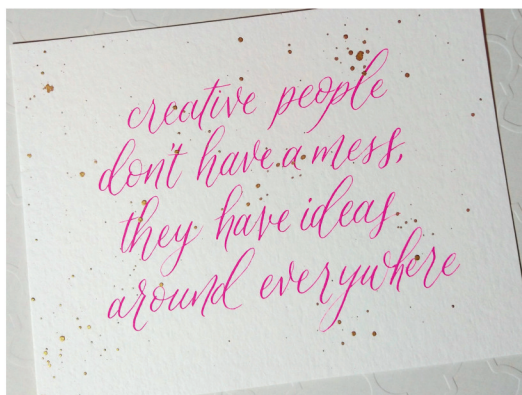
**Mary**

studious and straight-forward



**Kitty**

flighty and a little understated



**Lydia**

flirty and spontaneous

**Looking for something different?**

Let's chat about creating a custom style to fit your personality or event vibe

# SERVICES

See the following pages for pricing details.

## Envelope Addressing



Perfect for wedding invitations, holiday cards, or to make any envelope feel extra special.

## Place Cards & Escort Cards



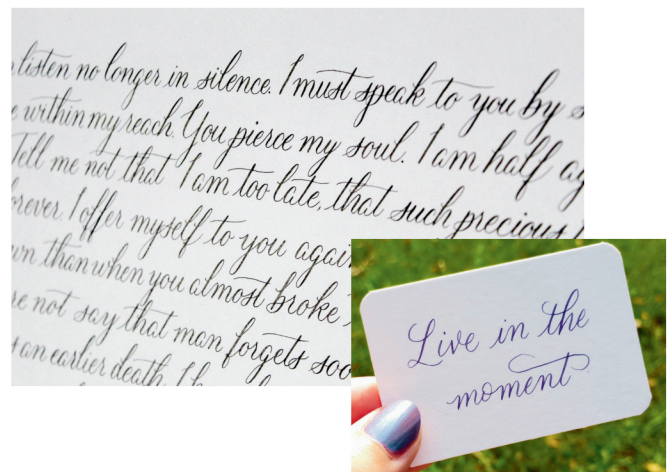
Any event feels extra special when place cards are on the table.

## Seating Charts



Avoid any awkward table situations with a seating chart!

## Customized Text



From small to large, customized text makes for a great gift or something special for yourself.

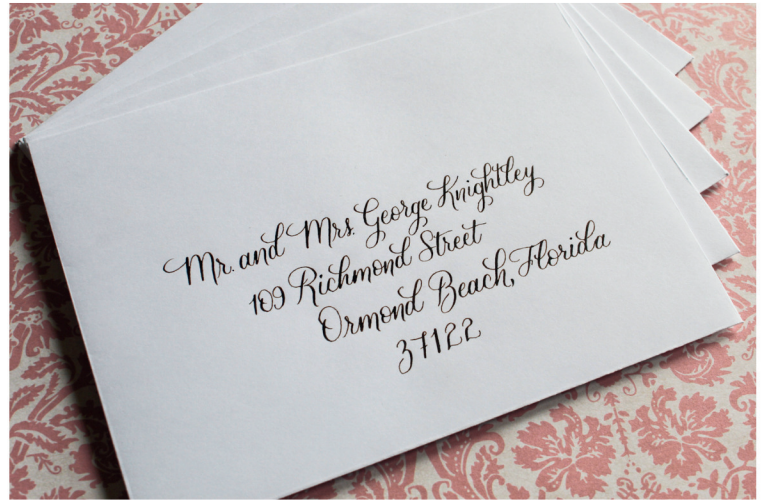
# ENVELOPE ADDRESSING

Prices starting below for calligraphy only. Client provides envelopes.

- Front of Envelope .....\$3.00+
- Inner Envelope.....\$1.50+

Above pricing is for white envelopes with black ink. Additional fees for custom ink colors and/or calligraphy on colored or textured envelopes.

Client to include an extra 15-20% envelopes for human error and any last-minute changes.



# PLACE CARDS & ESCORT CARDS

- Flat Card, First name .....\$1.00
- Tented Card, First name.....\$1.25
- Additions: Last name, meal choice, table number, etc. ....\$10-.30

Above pricing is for standard ink (black or white) on cardstock (white, black, or kraft). Additional fees for custom ink or paper.



What's the difference between place cards and escort cards? Place cards are generally found at each place setting and may include a meal choice along with names. Escort cards are usually found when entering the dining area and help direct your guests to their table by including their table number.

# SEATING CHARTS

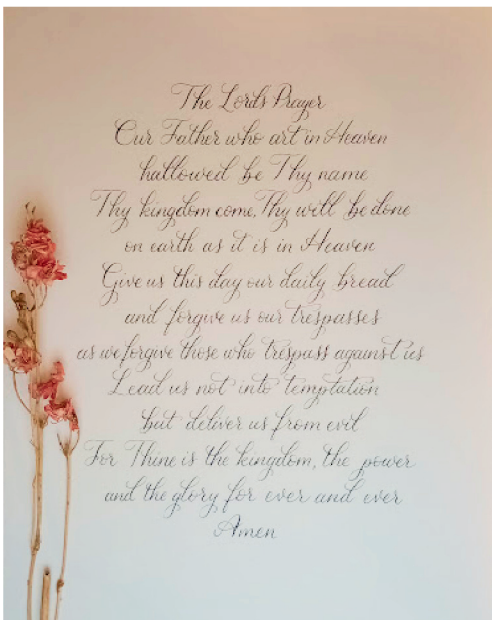


Guest names can be listed alphabetically or grouped by tables.

- First and last name .....\$2.00

Above pricing is for black ink on white cardstock, 8.5'x5.5'. Additional fees for custom ink or text layout.

# CUSTOM TEXT



From a single word to 100+, there is no end to what we can create together!

Pricing varies, but a general guideline is \$1.00 per word (three characters and higher) plus a \$25 set-up fee.

Ideas: personalized notecards, scripture passages, letters to loved ones, a favorite quote, gift tags, party favors, etc.



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